



World Polio Day/Polio Plus Events **Fundraising & Community Awareness Ideas**

Monday, October 24th, 2022

Polio Event Ideas:

- Pinkies For Polio – at a public location collect donation for polio in exchange for marking their pinkies purple, which is the sign that they have received the Polio Vaccine
- Celebrity Kitchen Party – ticketed event
- Celebrity Bartender Event – partner with local bar/restaurant to have local celebrities/personalities work the bar for tips and donations for Polio
- Dinner Around the World – ticketed event - menu with foods from around the world
- Spaghetti Dinner
- Chili Cook-off – can be ticketed event or you can charge an entry fee to enter a chili and sell “tasting tickets” to participants to be able to get a sample of a chili of their choice
- World Polio Day Luncheon
- Filling the Boot/Bucket Day – donation collections at busy street intersection – must get local municipality permission to collect donation and be in the public right-away
- Pints for Polio/Pints for a Purpose/Pilsners for Polio – Can be run as a tickets event beer tasting or a partnership with local bar/brewery when a portion of the cost of each pint sold is donated to Polio
- Pennies for Polio – partner with local schools or other community organization to conduct a spare change collection – provide prizes for room/building that collects the most.
- Hiking for Polio - Organize a “Walk-athon” for Polio
- Running for Polio - Organize a 5k for Polio
- Pedal for Polio - Organize a Bike Ride for Polio
- Paddle for Polio – Organize a kayak and canoe paddle downs a local river or around a local lake
- Motorcycle Rally or Poker Run – organized ride where rides collect items to win prizes
- Night at the Improv Wars
- Battle of Bands Event – ticketed event with prize for top band. Sell “vote” tickets for those in attendance to vote for their favorite.

Polio Event Ideas: (cont.)

- Host a Viewing Night of Polio Documentary or other community favorite (e.g., “Breathe,” 2017 film).
- Host a Bourbon or Wine tasting – ticketed event for a social evening with bourbon or wine tasting, food pairings, and education.
- Carwash – get the family and kids involved and hold an old fashion carwash on a busy community corner. You can also partner with a local carwash to donate a portion of sales on a given day.
- Host an event or promotion that raises money outside of Rotary members (e.g., Moo Moo Car Wash event where portion of sales go to PolioPlus Fund).

Sales Ideas to Raise Funds:

- Poinsettia Sale for Polio – sales to individuals and community organization or sale of poinsettias to be gifted to local senior homes, nursing facilities, and home bound individuals.
- Pizza or Pies for Polio – partnership with local pizza shop to promote sales on a given day with portion of pizza purchase being donated to PolioPlus Fund
- Restaurant Dine-Out Night – partner with local restaurant to donate a portion of sales on a given day or time
- Purple Doughnuts or Cookies for Polio – Sell box/dozen of the selected treat with proceeds benefiting PolioPlus Fund

Other Promotions & Ideas:

- Football (OSE or other Favorite team) – sell squares with 50/50 split between winners and Polio
- Tournament Bracket Pool – Run a bracket pool (any playoff or championship bracket will work), 50/50 split for winners and Polio
- 50/50 Cash Raffle for Polio
- Have Club members run a Social Fundraiser on Facebook with PolioPlus Fund as the beneficiary
- Bucket Drop or other social media challenge benefiting PolioPlus Fund

You can register and add photo events at www.endpolio.org

When you have completed your event, be sure to share you pictures and event story on your Club’s and Member’s social media accounts using #MyEndPolio.

